

Lindsay Davies

Designer + Social Media Enthusiast + Aspiring World Traveller

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Who is Lindsay?

- a motivated & passionate individual with a happy-go-lucky personality
- neat & organized with a love for to-do lists and schedules
- a determined & responsible young lady with a drive to succeed
- creative & colourful with a knack for design



Skill Sets

PHOTOSHOP	10 YEARS
INDESIGN & ILLUSTRATOR	8 YEARS
PREMIERE	6 YEARS
AFTER EFFECTS	4 YEARS
WEB DESIGN (HTML & CSS)	9 YEARS
SOCIAL MEDIA	7 YEARS
WORDPRESS	3 YEARS
PHOTOGRAPHY	2 YEARS
EMAIL MARKETING	2 YEARS

Recent Experience

Bingemans

Apr 2016 - Jun 2017

Marketing Assistant in Kitchener, Canada

Managed & created content for 25+ social media accounts (Facebook, Twitter & Instagram). Determined & executed strategies for said accounts. Coordinated all ads & ensured deadlines are met. Created on-site signage. Designed & executed monthly eblasts. Designated photographer for products & events.

Epilepsy Waterloo-Wellington

Sept 2013 - May 2015

Contract Designer in Waterloo, Canada

Designed print & web propaganda for this non-profit organization to increase general Epilepsy awareness & advertise fundraising events in the Waterloo Region.

Rokk3r Labs

Apr 2013 - Aug 2013

Graphic Design Intern in Miami Beach, USA

Designed graphics for web & mobile interfaces. Managed social media accounts & ran entrepreneurial Twitter Chat.

TRIUMF

Jan 2011 - Aug 2011

Communications Assistant in Vancouver, Canada

Designed digital & print advertisements. Wrote website articles on lab events & experiments. Spearheaded social media program (Facebook, Twitter & blog entries).

Education

University of Waterloo

Sept 2009 - Apr 2014

Honours Arts Degree

Dean's List graduate in the Honours Arts & Business Co-operative Education Program. Specialization in Digital Arts Communication.

International Academy of Design & Technology

Oct 2007 - Sept 2008

Honours Diploma

Accelerated program in Graphic Design for Print & Web.

Volunteer Work

Society of Fine Artists

May 2013 - Apr 2014

Media Director at the University of Waterloo

Designed print & web materials to promote events on campus. Also helped organize events for members.

Arts Student Union

Apr 2013 - Aug 2013

Design Commissioner at the University of Waterloo

Created print advertisements for events & fundraising as well as clothing to be sold by the society.

Personal Projects

I've Been Bit

Feb 2015 - Present

Online Travel Blog (ivebeenbit.ca)

Designed, coded (altered WordPress theme) & maintain my travel blog. Here I share my advice, experiences, suggestions & travel photography. Manage Facebook, Twitter & Instagram accounts for it. Work with tourism boards & companies to help promote events, services & more while aiding with their digital marketing strategy.

illuMINE

Jan 2013 - Apr 2014

Light Box Manufacturer

One-woman show of designing & manufacturing illuminated shadow boxes for clients. Designed & edited images printed for said boxes.

Hobbies & Interests

- Travel: 9 of 13 Canadian provinces/territories, 10 US states along with 29 countries... & counting!
- Hiking: enthusiastically finds her own path to mountains & waterfalls
- Foodie: loves trying new culinary experiences, no matter how crazy the ingredients!
- Knitting: channels her inner Grandma when paired with a cup of tea

Social Media



Facebook.com/LindzMD



Twitter.com/IBBtravel



Instagram.com/IBBtravel



Linkedin.com/in/lindzmd

References Available Upon Request