

# Lindsay Davies

Designer + Social Media Enthusiast + Aspiring World Traveller

[lindzmd.ca](http://lindzmd.ca)

[contact@lindzmd.ca](mailto:contact@lindzmd.ca)

(226) 600 9925

## Who is Lindsay?

- a motivated & passionate individual with a happy-go-lucky personality
- neat & organized with a love for to-do lists and schedules
- a determined & responsible young lady with a drive to succeed
- creative & colourful with a knack for design



## Skill Sets

PHOTOSHOP	10 YEARS
INDESIGN & ILLUSTRATOR	8 YEARS
PREMIERE	6 YEARS
AFTER EFFECTS	4 YEARS
WEB DESIGN (HTML & CSS)	9 YEARS
SOCIAL MEDIA	7 YEARS
WORDPRESS	3 YEARS
PHOTOGRAPHY	2 YEARS
EMAIL MARKETING	2 YEARS

## Recent Experience

### Bingemans

Apr 2016 - Present

### Marketing Assistant in Kitchener, Canada

Manage & create content for 20+ social media accounts on Facebook, Twitter & Instagram. Determine & execute strategies for said accounts. Coordinate all ads & ensure deadlines are met. Create on-site signage when needed. Design & execute monthly eblasts.

### Epilepsy Waterloo-Wellington

Sept 2013 - May 2015

### Contract Designer in Waterloo, Canada

Designed print & web propaganda for this non-profit organization to increase general Epilepsy awareness & advertise fundraising events in the Waterloo Region.

### Rokk3r Labs

Apr 2013 - Aug 2013

### Graphic Design Intern in Miami Beach, USA

Designed graphics for web & mobile interfaces. Managed social media accounts & ran entrepreneurial Twitter Chat.

### TRIUMF

Jan 2011 - Aug 2011

### Communications Assistant in Vancouver, Canada

Designed digital & print advertisements. Wrote website articles on lab events & experiments. Spearheaded social media program (Facebook, Twitter & blog entries).

## Education

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### University of Waterloo

Sept 2009 - Apr 2014

### Honours Arts Degree

Dean's List graduate in the Honours Arts & Business Co-operative Education Program. Specialization in Digital Arts Communication.

### International Academy of Design & Technology

Oct 2007 - Sept 2008

### Honours Diploma

Accelerated program in Graphic Design for Print & Web.

## Volunteer Work

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### Society of Fine Artists

May 2013 - Apr 2014

### Media Director at the University of Waterloo

Designed print & web materials to promote events on campus. Also helped organize events for members.

### Arts Student Union

Apr 2013 - Aug 2013

### Design Commissioner at the University of Waterloo

Created print advertisements for events & fundraising as well as clothing to be sold by the society.

## Personal Projects

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### I've Been Bit

Feb 2015 - Present

### Online Travel Blog ([ivebeenbit.ca](http://ivebeenbit.ca))

Where I share my advice, experiences, suggestions & travel photography with all who will look and listen.

### illuMINE

Jan 2013 - Apr 2014

### Light Box Manufacturer

One-woman show of designing & manufacturing illuminated shadow boxes for clients. Designed & edited images printed for said boxes.

## Hobbies & Interests

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- Travel: 9 of 13 Canadian provinces/territories, 10 US states along with 29 countries... & counting!
- Hiking: enthusiastically finds her own path to mountains & waterfalls
- Foodie: loves trying new culinary experiences, no matter how crazy the ingredients!
- Knitting: channels her inner Grandma when paired with a cup of tea

## Social Media

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[Facebook.com/LindzMD](https://www.facebook.com/LindzMD)



[Twitter.com/IBBtravel](https://twitter.com/IBBtravel)



[Instagram.com/IBBtravel](https://www.instagram.com/IBBtravel)



[Linkedin.com/in/lindzmd](https://www.linkedin.com/in/lindzmd)

*References Available Upon Request*